



ASA draft Meeting Minutes

17 September 2018

7:00 PM

Lee Center

Attendance: Tommy Park (ED), John LaValle, Leila Peterson, Todd Carroll, Wendy Matney, & Jeff Newhouse

1. The June 14, 2018 meeting minutes were approved.
2. Academy Advisory Committee
 - a. Sarah Christie has been recruited to be Chair.
 - b. Board members should take turns attending these meetings, but for now Leila will be the point of contact.
 - c. Meeting schedule is still to be determined.
3. Pathway to Gold
 - a. Organizational Chart – see handout. Updated to show our current structure and projected personnel needs.
 - b. Relationship with RPCA – see handout. This document details the services we provide to the community, explains how this helps RPCA, and lists the ways in which RPCA should be assisting us.
4. Risk Management Committee – see handout
 - a. The committee has met with all the programs.
 - b. The plan is complete and needs to be implemented. The new Operations Director will take the lead soon.
5. Marketing and Sponsorship Committee
 - a. Carey Adams has volunteered to organize the November fundraiser.
 - b. A video is being produced to assist with fundraising.
 - c. Now that Leidos is on board, new sponsors seem to be lining up.
 - d. We are pursuing the possibility of being included in the Combined Federal Campaign to enhance our fundraising potential amongst patrons who are federal employees.
 - e. Spring2ACTion in 2019 will be April 10.
6. Facilities Committee
 - a. The committee has been monitoring the city's Cameron Run/Great Waves planning process. The lease for this parcel will likely be extended to NOVA until 2025 +/- . The city is not requiring the new lease with NOVA to include any substantive payments or revenue sharing. The committee noted that our association may want to strongly request that the city extend to us these types of favorable terms in our future endeavors.
 - b. The committee has been studying P3 opportunities with RPCA and ACPS at GWMS, FHMS, Ewald Park, John Adams ES, etc. Diagrams and cost estimates are being prepared.
7. Finance Committee
 - a. Budget documents were distributed via email prior to the meeting.
 - b. The recent independent audit included three days of interaction with the committee and staff.
 - c. Indications are that the audit report will be mostly positive, with minor suggestions on how to improve our documentation of equipment inventories.
8. Miscellaneous
 - a. Loudoun Soccer Club recently sought advice from us regarding our highly successful futsal program.
 - b. A staff trip is being planned to visit Beach FC and tour their futsal facility.
 - c. We are currently lobbying ACPS for the weekend use of TCW's gyms for our futsal program.
 - d. Ryan Rich resigned his administrative position to become NCSL's first-ever Executive Director. He shall continue to be an academy coach with us and may also continue to contribute to our academy curriculum.

Meeting adjourned at 8:31 PM.