



ASA BOARD INFO MEETING 6/15/2022

Agenda:

1. Strategic Planning
 - Full Planning Guide
 - [Summary](#)
2. Outreach
 - Access4All League Media Day
3. ED Report
 - Trends & noteworthy news
4. Finance Committee
 - [High level](#) summary
5. Facilities Committee Update
 - RPCA Lighting Proposal
 - June 21 (virtual) | 7pm | [ZOOM LINK](#)
 - July 21 (in-person meeting) | 7pm @ Patrick Henry | Players are encouraged to attend and engage with the local government process
 - Click [here](#) for details on all meetings

Minutes/Notes:

- Troy made a motion to approve the minutes
- Gala
 - Major success of thanking and recognizing the first fifty years
 - Engaged over 300 people with large vision
- Strategic plan - Charlie highlighted that new language
 - John Timmons made a motion to approve the new Strategic Plan
 - All IN
 - Further define the change - June/July
 - Define short term and long term successes - July
 - Communication
 - Add imagery, videos and selling the change in the powerpoint
 - Website & Newsletter & Social - Late July and/or Early August
 - Staff meeting - Early August
 - PAC Meeting - Late August
 - Community Meeting - Mid September
- Facilities report
 - JT reports that the RPCA is proposing that five locations (six fields) be lit. This would increase capacity for play by over 1,000 hours per field making a massive impact on increasing capacity

- All locations require DSUP's though they are separate
 - The community engagement process is underway
- ED Report
 - PAC is very engaged in various topics - most active is the advocacy initiatives that push goal to increase safe places to play
- Finance Report
 - The committee has been monitoring the possible impact of inflation on costs of goods and services