



6:30 PM ASA Office
Nannie Lee Center

Attendance: Tommy Park, John LaValle, John Timmons, Troy Drafton, Charles Herrmann, Steve Hartnell (remote), and Jeff Newhouse

ASA Meeting Minutes

February 15, 2023

1. Minutes for the June 15, 2022 Board Meeting were reviewed and approved.
2. Grant - The American Water Charitable Foundation, partnering with Virginia American Water, awarded us \$25,000 to support the installation of water bottle filling stations at recreational facilities across the City.
3. Facilities
 - a. The field lighting efforts at Hammond Middle School may be facing a legal challenge.
 - b. Our contribution to the City for the installation of a netting system at Witter Athletic Facility has not yet been utilized. Procurement efforts by the Parks Department have been hampered by cost escalation and a lack of interested vendors.
 - c. Dialogue continues with the City regarding our proposal to improve the fields at Potomac Yard Park with artificial turf and lighting. Informal discussions have centered on the possibility of ASA contributing towards engineering/permitting costs to get the project started.
 - d. The use of portable floor tiles at Brenman Park helped to increase our futsal participation this winter by 30%. These tiles could become a future source of revenue, as other associations have expressed interest in renting when not in use by us.
4. Risk Management - Misbehavior during a recent adult league match was discussed.
5. Budget - The draft FY24 budget was presented and discussed. Board Members will review the budget and vote via email in early April.
6. Board Development – Hetaf Kraydi was unanimously elected to the Board.
7. 2022 Annual Report
 - a. A general discussion was held regarding content and impact.
 - b. Potential adjacent publications were discussed, including those that could be fine-tuned to serve as fundraising tools and financial documents.
8. Strategic Plan - This document will evolve to reflect our outreach efforts and continuing program enhancements.
 - a. Participation in MLS Next
 - b. Varied league participation, including USYS, NCSL, EDP, APL, CCL, and NLP.
 - c. Our Alexandria Reds pro team that plays in the UPSL and NPSL

The meeting was adjourned at 8:03 P.M.